

FieldGoals.US

Insights. Intelligence. Integrity.



Central PA's premier choice for
custom, affordable, full-service
and "a la carte" marketing
research services



“Research is to see what everybody else has seen, and to think what nobody else has thought.”



Our services:

FieldGoals.US provides **superior qualitative and quantitative research services** for a large variety of businesses and entities. Although our field service and nationwide recruitment staff are our bread and butter, **we are academics at heart** and excel at **full-service research initiatives with impact**. For a detailed description and full list of services, please visit our website at: www.fieldgoals.us

- ◇ Online survey design and execution (nationwide)
- ◇ Intercept interviewing
- ◇ Focus group design, moderation and facilitation
- ◇ Nationwide recruitment
- ◇ Litigation research
- ◇ Sensory research



Check out our home facility on the campus of Central Penn College in Summerdale, PA! With over 5,600 square feet of flexible meeting space, we can facilitate any research need- from one-on-one interviews to large auditorium studies.

Who we are:

As a boutique market research firm, FieldGoals.US guarantees two **unique qualities** in our approach to research. First, our team is **communicative and hands on**. We approach every project with a **collaborative** mentality which allows us to work side by side with our clients to understand and develop **detailed research objectives** and provide **meticulous project management** in the execution phase. Second, we are **small but mighty**; allowing us to be budgetary stewards to our valued clients and provide the most **competitive prices** in our region as well as nationwide. Whether your business is seeking a partner to develop and execute a full research plan, or is looking for support services along your path, FieldGoals has a representative eager to chat with you. **Call and pick our brains; it's what we love to do!**